



Tauranga AV Salon

Guidelines and Rules

2024

DEFINITION of an AUDIO VISUAL

An Audio Visual (AV) is a sequence of primarily still photographs with accompanying audio built around a storyline or theme.

An effective sequence will have unity of these elements - the storyline, the visuals and the audio. These elements should reinforce each other, such that any one without the others would be inadequate. The sequence should have an introduction, an interesting development of the storyline and a close. Narrative, text and graphics may be used.

The Audio Visual medium is very flexible and artistic expression within it can take many forms. It is much more than images to music.

CATEGORIES (and maximum length)

- * Documentary
- * The World of Nature
- * Music, Poetry and Song
- * Theme

Maximum length 5minutes, except Documentary maximum length is 7minutes.

See category definition details below

AWARDS

- ★ Trophy – the Salon Champion AV
- ★ Medal – for each category
- ★ Merit Certificates
- ★ Acceptance Certificates
- ★ NZ Novice Award

Restricted to NZ residents who have not previously received an acceptance (or higher) in a national or international AV competition/salon (must achieve an Acceptance or higher)

The trophy and medals will be mailed to the address provided by the entrants.

ENTRY and FEES

Each entrant may enter up to four (4) Audio Visuals.

Each AV must be created by **one individual author**, using his/her images.

An AV that has received an Acceptance (or higher) in the Tauranga AV Salon may not be re-entered.

Entry is by online entry form and files to be forwarded via web transfer (eg WeTransfer) to:

TaurangaAVsalon@gmail.com

NZ\$25 for the first entry and NZ\$12 for each additional entry.

Payment (in NZD) to:

Westpac: 03-1548-0004925-002

Paypal: taurangaAVsalon@gmail.com

(please pay in NZD and select "Friends and family" option to reduce fees)

FILES REQUIRED

For each AV:

- AV in mp4 format – named with title of AV and author's name
- High quality jpg/jpeg image representative of the AV (for the catalogue and Salon publicity) ideally 1920 by 1200px (horizontal and vertical), 300dpi
- Brief summary/introduction (maximum 30 words) (for catalogue and final presentation(s), and for judges prior to judging the AV)

Please name files with title of AV and author's name

eg *Summer Wine – Joe Bloggs.mp4 ... the AV*

Summer Wine – Joe Bloggs.jpg ... the representative image (poster)

Summer Wine – Joe Bloggs.pdf or doc ... the summary/introduction

THE RULES

The submission of an entry implies the acceptance of these Rules, permission for the AV to be shown in public at a Presentation Evening and for the promotion of future Salons.

Successful entrants may also be asked for permission to include their AV in a program on a private You-tube channel (or similar) made available to all entrants (and those interested) for a short period of time – this permission will be requested separately.

NB It is essential that a valid email address is provided as all communication about the event will be via email.

CATEGORY DEFINITIONS

Documentary:

An AV with strong factual content, for example about a place or event.

The World of Nature:

An AV entered into this category will be about a natural phenomenon, event, issue or feature. This category includes all branches of natural history except anthropology and archaeology.

It does not include human created hybrid plants, cultivated plants, or domestic animals. Human elements may be included as long as they relate strictly to the theme of the AV and play a supporting role.

The nature story must be the main focus of the AV and it is at the judges' discretion whether there is too much emphasis on the human element.

Music, Poetry and Song:

An AV which clearly illustrates a piece of music, a poem or a song. This may be creative or strongly representational.

Theme:

An AV which develops an idea.

It still has a structure or development of the idea but because it doesn't have factual detail or specific information it is probably not going to fit into the documentary category. In many cases it could almost be thought of as Open.

WHO MAY ENTER?

Open to current financial members of the Photographic Society of New Zealand (PSNZ) and financial members of clubs affiliated to the PSNZ.

Also open to financial members of national amateur photographic organisations or affiliated clubs from outside of New Zealand.

THE AUDIO VISUAL (AV)

1. The duration of each AV must not exceed that specified for the category(s) selected.
2. Each AV must be created by one individual author, and must consist predominantly of a sequence of still images taken by the author using a camera of some kind.
All images and video in the AV must be exposed (and edited) by the author, except those Third Party images specified below.
Any computer-assisted editing and/or manipulation of the audio and/or images (including voice overs), must have been performed by the author.
3. The use of AI generated images either in part or completely AI generated is not allowed.
These are defined here as images generated using tools such as graphic design, computer aided design and generative-AI software that are not derived from an original photograph captured by the author.
4. Third party images may be included for reference or where the author could not take the image(s) due to historical or safety reasons.
Video, animated graphics and other visual material are allowed but should not dominate the AV.
The use of third party images, video, animated graphics and other material should be limited to no more than 20% of the total viewing time and relate to the theme of the AV.
It is at the judges' discretion whether there is too much emphasis on third party images, graphics and video clips.
[Panning and/or zooming to create movement within an image is permitted].
5. The author's name and/or other information that may identify the author may be included – preferably at the end of the programme.

The organisers reserve the right to disqualify an entry:

- which doesn't meet the rules (*eg is longer than the allowed maximum specified length or created by more than one author*)
- incorrectly formatted and/or unable to be viewed
- that they consider, at their absolute discretion, to be undesirable or unsuitable for the Salon.

The organisers reserve the right to combine categories if there are insufficient entries in a category.

COPYRIGHTS and RESPONSIBILITY

By participating in the Salon, the author:

- confirms the AV is their own work and meets the rules of the Salon (including the definitions for the category(s) entered)
- confirms they have permission to use any third party materials
- indemnify the organisers against all and any action which may be taken against them by owners of copyrights.

The organisers will accept no responsibility in the case of dispute or litigation. All care will be taken in the handling of entries, but the organisers can not accept responsibility for loss, theft or damage.

JUDGING PROCESS

AVs will be displayed with the proportions they have been entered, on a black background, at a screen resolution of 1920 px on the horizontal side and 1200 px on the vertical side in the sRGB colour space.

Each AV will be judged by a panel consisting of a minimum of three judges selected from a pool of experienced AV judges.

The criteria used to identify the contenders for the awards will be based on how successfully the AV meets the Definition of an Audio-Visual (above) and category definitions (above).

While members of the judging team (and their immediate families) may enter the Salon, they will not be a member of the panel when their AV is judged.

GENERAL

All communication and judging will be carried out in the English language.

Successful AV's may be shown at an AV Salon Presentation Evening (or similar) and/or on a private You-tube channel (or similar) for a specified period of time.

New Zealand entrant's email addresses may be made available to PSNZ approved AV competitions/salons.

Questions: TaurangaAVsalon@gmail.com

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Pre-entry checklist:

- name, postal and email addresses
(medals are posted, correspondence by email)
- member of which:
 - . national amateur photographic organisation and/or
 - . amateur photography club
- photographic honours (please limit to 4)
- AV:
 - . title
 - . category and length (in minutes/seconds)
 - . summary/introduction (in English - up to 30 words)
 - . jpeg representative of the AV (for catalog)
 - . AV in mp4 format

Files named: AV Title – Author Name

Post-entry checklist:

- entry form – copy received
- fees paid - NZD:
Westpac: 03-1548-0004925-002
Paypal: taurangaAVsalon@gmail.com
(in NZD, "Friends and family" option please)
- files sent to taurangaAVsalon@gmail.com
 - . AV (mp4)
 - . poster pic (jpg)

If you don't receive confirmation of your entry and files within 3 days, please contact the Registrar:

taurangaAVsalon@gmail.com

Please remember – we are based in New Zealand and may live/operate in a different time zone
GMT+12 or GMT+13 time zone